
1870

Foundation

Founded in 1870 by José Antonio Milà, established as the publishing company of the Diario de Vilanova, which, alongside Faro de Vigo, is the oldest newspaper in Spain. Since then, it has continued its journey, linking itself to recognised cultural publications.

1944

Moved to Barcelona

In 1944 the company moved from Vilanova to calle Providencia in Barcelona. It was still editing the Diario de Vilanova but also started its own growth and had already acquired the current name, Talleres Gráficos Soler.

1950

Offset to the mid-twentieth century

During the mid-twentieth century, it was one of the pioneering companies to move from typeface to the application of offset printing, which allowed the standardised implementation of stable shots with a surprising quality for the time.

1970

Moved to Esplugues

In 1970 the company moved to its current headquarters in Esplugues de Llobregat, on the outskirts of Barcelona, and integrated the productive processes of pre-press, printing and finishing into one building to offer a complete service to customers. In that decade the expansion of the business started, German machinery was purchased that enabled printing in four and five colours and it began to collaborate with established customers such as Planeta de Agostini, Salvat or Plaza&Janés.

1990

Moved into larger sizes

A key step came in 1990, when the company opted for the publishing branch and large-sizes, being a pioneer in Spain in the adoption of five-colour Roland 805 colour machinery and 120 x 160 cm format.

1997

Two new machines generated expansion

The ongoing process of modernisation of the company led in 1997 to it being the first company in Spain to install a ten-colour Heidelberg SpeedMaster machine to its line.

This breakthrough was consolidated in 2000 with the acquisition of another eight-colour Heidelberg SpeedMaster machine, both being key machines in the production of commercial orders. Both purchases led to a major expansion of the company, which almost quadrupled in turnover to take hold of the front line of the local market, serving important Catalan institutions such as the Generalitat, Barcelona City Council and the Catalan Encyclopaedia.

2001

Strengthening of the publishing sector and the revolution in Pre-press

In 2001 the company purchased a four-colour 120 x 160 KBA machine to strengthen the publishing branch and to complement the production of the five-colour Roland 805. Also in 2001, another decisive step dealt with the start of the conversion of the Pre-press thanks to the addition of CTP ("Computer to Plate"), the revolutionary electronic platemaking system that can be passed directly from the PDF on the computer screen to the plate.

2003

International expansion

From 2003 the company decided to expand investment in foreign markets, which has allowed it to reach a share of 20% of exports today. Talleres Gráficos Soler works primarily with clients in France, England and Germany.

2007

New machine for the publishing branch

In 2007, a latest generation five-colour Roland 905 machine that allowed it to further consolidate large format in the publishing branch was purchased.

2008

Consolidation as an integrated group

In 2008 the company was associated with the binding company Baix Llobregat Tarsus S.A., and in this way Talleres Gráficos Soler has established itself as an integrated group, which has all the resources necessary to complete the three major processes, Pre-press, Printing & Binding. It was a key decision to deal with the crisis by offering an image of a powerful, autonomous and effective group, able to respond with guarantees to the demands of the international market.

2009

Restructuring to face the crisis

In 2009 a major restructuring took place when electronic deposits began to be taken on at Talleres Gráficos Soler, a service hitherto outsourced. Also in 2009, a crisis started which required a significant reduction of personnel and the launching of a process of optimisation of the machinery which would be implemented within a few years.

2011

First step towards digital printing

Since 2011, the company has already had digital printing with toner, thanks to a Xerox DocuColor colour machine and another two Ricoh color and black, models 901 and 907, for very short-run services. It is a first step towards digital printing, but there was still the challenge of activating an Inkjet machine with a coil and binding for large productions. If successful, Talleres Gráficos Soler will be the first traditional specification sheet printer to begin printing with a coil machine in inkjet for the book sector.

2012

Research to strengthen digital printing

Since 2012 the company works seriously to optimize the quality of digital printing in order to enter fully into this new world, more agile, electronic and modernized. It is a decisive step that could mark a new milestone in the history of the company, and Graphic Workshops Soler bet to find technological solutions to reach the coated paper printing machines with digital publishing.

2013

New large-format machine

The process of machinery optimisation that saw the company face the deepening economic crisis from 2009 resulted in the replacement of the five-colour Roland 805 machine and the four-colour KBA with a four-colour, eight format (130x 185 cm) Roland 904 machine.

2014

Latest acquisition for short-runs

The latest modification to the level of machinery has been the replacement of the ten-colour Heidelberg SpeedMaster machine by a modern line, five-colour Roland machine. A wise decision to react to the changing market that increasingly demands less long-runs and simultaneously, quality shorter-runs.